

Landrum Middle School

Partners in Education 2017-2018

For the 2017-2018 school year, Landrum Middle School will continue our fundraising focus on partners in education, family donations, and event fundraising. Each partnership will be created on an individual basis to best address the needs of the partner and Landrum. Partnership categories ranging from \$5000 - \$250, as well as in-kind donations. These partnerships are annual agreements, but multi-year agreements are encouraged. Please contact a member of our Partners in Education Program to join or any questions you may have.

Molly James, m.mollyjames@comcast.net/781.929.8735 or Laura Nicoles, lnicoles1@gmail.com/ 973.202.8899

Landrum PTO:

The PTO organizes and supports the Landrum staff, faculty, and families. The money raised from our efforts support technology, training, capital improvements and teacher support. The PTO is a 501c3 organization operating on a year round basis. During the 2015-2016 school year, the PTO raised over \$75,000 through partnerships, membership, and events.

Benefits of the partnerships at levels:

❖ The Lion's Pride - \$5000 Level

- Exclusive top choice to sponsor one major school event as our primary sponsor
- Logo on Landrum website, PTO website, and newsletters
- Exclusive banner displayed on school property
- Featured as partnership of the year on our websites with a link to your business website
- Opportunity to support additional events throughout year (hand outs) for increased exposure to our Landrum Families.

❖ **The Lion's Roar - \$2500 Level**

- Exclusive sponsor of medium sized events which have minimal parent exposure
- Linked logo on Landrum website, PTO website, and newsletters
- Smaller (3x6) exclusive banner displayed on school property
- Featured as a partnership of the week on our websites with a link to your business website
- Opportunity to support additional events throughout year (hand outs) for increased exposure to our Landrum Families.

❖ **The Lion's Mane - \$1000 Level**

- Exclusive sponsor of small sized events
- Linked logo on Landrum website, PTO website, and newsletters
- Business name displayed prominently on a multi-business banner on school property
- Opportunity to support additional events throughout year (hand outs) for increased exposure to our Landrum Families.

❖ **The Lion's Den - \$500 Level**

- Linked logo on Landrum website, PTO website, and newsletters
- Business name displayed on a multi-business banner on school property

❖ **Lion's Paw - \$250 Level**

- Logo on Landrum website, PTO website, and newsletters

- Business name displayed on a multi-business banner on school property

❖ In-Kind Donations

- Logo on Landrum website, PTO website, and newsletters
- Opportunity to donate goods/services in Landrum school wide events

Sponsorship Opportunities for 2017-2018

❖ Lion's Pride Level:

- Orientation Day (Lazzara Ortho)
- Back to School Night (Beaches Ortho)
- Coffee with the Principal (Smiles by Glennos)
- Beach Bash
- Meet in the Middle

❖ Lion's Roar Level:

- Book Fair
- Science Fair
- History Fair
- Teacher Appreciation

❖ Lion's Mane Level:

- Educational Movie Night
- Technology Training Night
- 8th Grade Celebration
- End of year celebration for non 8th Graders

❖ In-Kind Sponsors needed:

- Faculty Holiday Meal
- Beach Bash
- Faculty Shirts
- Sport Banners
- Miscellaneous Events