

**Budget History and 2017-18 -- APPROVED**

	2014-15 Actual		2015-16 Actual		2016-17 Actual		2017-18 Budget		Chg v Prior Year	Assumptions/Comments
		%		%		%		%		
<b>Fundraising, Net of Expenses</b>										
<b>Core School Fundraising</b>										
<b>Membership</b>										
Gross Revenue	26,178		25,027		30,125		30,000		(125)	
Credit Card Fees	0		0		(692)		(700)		(8)	
Other Expenses	0		(398)		(946)		(1,000)		(54)	
<b>Total Membership</b>	<b>26,178</b>	<b>36%</b>	<b>24,629</b>	<b>42%</b>	<b>28,486</b>	<b>58%</b>	<b>28,300</b>	<b>48%</b>	<b>(186)</b>	
<b>PE/Spirit Wear</b>										
Gross Revenue	8,502		20,286		37,579		38,000		421	
Credit Card Fees	0		0		(924)		(1,000)		(76)	
Inventory Purchases	0		(13,775)		(31,496)		(30,000)		1,496	
<b>Total PE/Spirit Wear</b>	<b>8,502</b>	<b>12%</b>	<b>6,511</b>	<b>11%</b>	<b>5,159</b>	<b>11%</b>	<b>7,000</b>	<b>12%</b>	<b>1,841</b>	
<b>Business Donations</b>										
Partners in Education (cash only)										
Cash Donations	18,000		11,500		15,150		25,000		9,850	
In-Kind Donations	484		0		(495)		0		495	
Expenses	0		0		(712)		(800)		(88)	
<b>Total Partners in Education</b>	<b>18,484</b>	<b>26%</b>	<b>11,500</b>	<b>20%</b>	<b>13,943</b>	<b>28%</b>	<b>24,200</b>	<b>41%</b>	<b>10,257</b>	
<b>Fundraising Events</b>										
Beach Bash										
Gross Revenue	6,980		13,036		4,510		0		(4,510)	move to regular programs w \$3500 budget
Expenses	0		(5,493)		(3,454)		0		3,454	
<b>Total Beach Bash</b>	<b>6,980</b>	<b>10%</b>	<b>7,543</b>	<b>13%</b>	<b>1,056</b>	<b>2%</b>	<b>0</b>	<b>0%</b>	<b>(1,056)</b>	
Other Events	3,015		2,337							
Sales Events	8,080		5,647							
<b>Passive Income</b>										
Amazon Smiles	26		38		29		0		(29)	
Bank Interest Income	8		1		11		0		(11)	
Book Fair	(34)		0		42		0		(42)	
Box Tops	556		237		202		0		(202)	does a club want to do it?
<b>Total Passive Income</b>	<b>556</b>	<b>1%</b>	<b>276</b>	<b>0%</b>	<b>285</b>	<b>1%</b>	<b>0</b>	<b>0%</b>	<b>(285)</b>	budget zero so all upside
<b>Total Income</b>	<b>71,795</b>	<b>85%</b>	<b>58,443</b>	<b>86%</b>	<b>48,929</b>	<b>100%</b>	<b>59,500</b>	<b>100%</b>	<b>10,571</b>	
Planned Spending of Cash Reserves	0		0		30,000		20,000		(10,000)	
<b>Total Inflow</b>	<b>71,795</b>		<b>58,443</b>		<b>78,929</b>		<b>79,500</b>		<b>571</b>	
<b>Expenses</b>										
<b>Educational Support</b>										
Media Center transformation	0		0		25,000		0		(25,000)	
Principal Support	0		14,339				12,000		12,000	plug to break even
Technology support	0		16,842		10,288		18,850		8,562	2 laptop carts
Curriculum Enrichment	36,455		4,381		1,003		1,500		497	back to F17 budget
Elective Support	0		419		1,913		3,500		1,587	\$500 * Art, Band, Drama, Jour, Lang, STEM, Web
Start-up Funds	9,730		2,950		6,602		6,900		298	66 x \$100 + nurse \$250 + Chinese \$50
1st Day Folders	0		0				0		0	
Science/History Fair	72		608		442		1,000		558	\$500 science, \$500 history
Speakers for Gym	0		0				0		0	
<b>Total Educational Support</b>	<b>46,257</b>	<b>82%</b>	<b>39,539</b>	<b>71%</b>	<b>45,248</b>	<b>58%</b>	<b>43,750</b>	<b>55%</b>	<b>(1,498)</b>	
<b>Faculty &amp; Staff Appreciation</b>										
Staff hospitality	3,223		5,245		4,546		4,500		(46)	
Staff appreciation week	657		2,127		2,171		2,000		(171)	
Staff team-building offsite	0		0		1,895		0		(1,895)	
Staff environment	0		0		1,583		1,080		(503)	monthly Comcast & Culligan service
Mr Player welcome gift	0		0		500		0		(500)	
Faculty shirts	0		0		1,089		225		(864)	15 new staff @ \$15/shirt (our half)
Teacher awards event	0		0		408		400		(8)	
<b>Total Faculty &amp; Staff Appreciation</b>	<b>3,880</b>	<b>7%</b>	<b>7,372</b>	<b>13%</b>	<b>12,192</b>	<b>16%</b>	<b>8,205</b>	<b>10%</b>	<b>(3,987)</b>	
<b>Student Events</b>										
Meet the Teacher event	0		0		521		1,000		479	back to F17 budget
Beach Bash	0		0				3,500			converted from fundraiser to student event
Other events	0		0		398		2,000		1,602	back to F17 budget
Student clubs	0		0		618		1,900		1,282	14 clubs & 5 Landrum teams * \$100 avg. (request based)
6th gr welcome backpacks	0		0		669		800		131	
Year-end 8th Grade Celebration	2,237		2,879		3,446		3,446		0	
Prior Year 8th Grade Celebration	0		0		413		230		(183)	
<b>Total Student Events</b>	<b>2,237</b>	<b>4%</b>	<b>2,879</b>	<b>5%</b>	<b>6,065</b>	<b>8%</b>	<b>12,876</b>	<b>16%</b>	<b>6,811</b>	
<b>Parent Events</b>										
6th parent welcome event (spring)	0		1,573		2,613		3,000		387	More attendees?
Screenagers movie	350		0		970		1,000		30	Similar scope event?
Coffee Chats w/Principal Player	0		0		483		500		17	Continue?
<b>Total Parent Events</b>	<b>350</b>	<b>1%</b>	<b>1,573</b>	<b>3%</b>	<b>4,065</b>	<b>5%</b>	<b>4,500</b>	<b>6%</b>	<b>435</b>	
<b>Community Enrichment</b>										
School environment	0		0		2,339		450		(1,889)	Water filters only
Trophy case	0		0				0		0	
President's Fund/misc	0		0				0		0	
School spirit	0		0				0		0	
Volunteer appreciation	0		0		204		500		296	back to F17 budget
Hardship benevolence	2,000		0		524		500		(24)	
Blessings in a Backpack	0		0		1,200		1,200		0	
Crookshank faculty gift pass-through	0		0		75		0		(75)	
<b>Total Community Enrichment</b>	<b>2,000</b>	<b>4%</b>	<b>0</b>	<b>0%</b>	<b>4,343</b>	<b>6%</b>	<b>2,650</b>	<b>3%</b>	<b>(1,693)</b>	
<b>PTO Admin Expenses</b>										
Accounting Services	470		0		511		500		(11)	
Quickbooks	0		157		182		180		(2)	
Bank service charges	26		30		141		100		(41)	
Bounced Checks	0		0		201		200		(1)	
Credit Card Fees	385		415				0		0	
Insurance & prof fees	316		255		335		350		15	
Postage	16		86				0		0	
PTO Board meeting hospitality	0		0		226		225		(1)	
PTO kickoff mtg (spring @ TPC)	0		351				0		0	
PTO Property & equipment	0		311		139		250		111	
Signage	0		2,016		362		250		(112)	
Supplies (office, decorations)	216		551		0		250		250	
Suspense (cash)	0		0		61		61		0	
Taxes & licenses	0		0		102		70		(32)	
<b>Total PTO Admin Expenses</b>	<b>1,429</b>	<b>3%</b>	<b>4,172</b>	<b>8%</b>	<b>2,261</b>	<b>3%</b>	<b>2,436</b>	<b>3%</b>	<b>175</b>	
Unallocated cash reserves	0		0		0		0		0	
<b>Total Expenses</b>	<b>56,153</b>	<b>100%</b>	<b>55,535</b>	<b>100%</b>	<b>74,175</b>	<b>95%</b>	<b>74,417</b>	<b>94%</b>	<b>242</b>	
Planned Increase in Cash Reserves	0		0		3,822		5,000		1,178	Target to end year with \$25k
<b>Total Outflow</b>	<b>56,153</b>		<b>55,535</b>		<b>77,997</b>	<b>100%</b>	<b>79,417</b>	<b>100%</b>	<b>1,420</b>	
<b>Net Income / (Deficit)</b>	<b>15,642</b>		<b>2,908</b>		<b>932</b>		<b>83</b>		<b>(849)</b>	
<b>Beginning Cash Reserves</b>										
Checking Account					54,185		2,820			
Money Market Account					11,993		38,112			
Paypal					0		0			
<b>Total Beginning Cash</b>					<b>66,178</b>		<b>40,932</b>			
<b>Change in Cash Reserves</b>										
Checking Account					(51,365)		83			
Money Market Account					26,119		(15,000)			
Paypal					567		0			
<b>Total Change in Cash</b>					<b>(24,679)</b>		<b>(14,917)</b>			
<b>Ending Cash Reserves</b>										
Checking Account					2,820		2,903		83	
Money Market Account					38,112		23,112		(15,000)	
Paypal					567		0		(567)	
<b>Total Ending Cash</b>					<b>41,499</b>		<b>26,015</b>		<b>(15,485)</b>	